

Jasmine Amara

49 Millet Road, Greenford, Middlesex, UB6 9SQ / 111 Vine Street, Coventry, CV1 5NJ

Contact details: 07728607124 | E-mail: amaraj@uni.coventry.ac.uk

<https://jasmineamara.wixsite.com/portfolio>

PERSONAL PROFILE

A hardworking and enthusiastic individual currently studying Journalism and Media at Coventry University, keen to gain experience in the PR and Marketing sector, building on experience from previous team projects and events completed in the last 2 years.

EMPLOYMENT HISTORY

Compass Group	Hospitality Services	Jan 2016-Present
Waitrose Fulham	Customer Assistant	Jun 2016-Sept 2016
Waitrose Chiswick	Cashier	2014-2015

EXPERIENCE

Video Content Editor Sept 2016-Feb 2017

Having the overall responsibility of managing a team of 14 and overseeing the content produced and uploaded onto the site iCov.

www.icov.co.uk

- Organising and chairing the editorial meetings
- Ensuring the group understands their assigned tasks when creating videos
- Being a constant source of creative ideas
- Working with the rest of the group to ensure the content fits within the remit of iCov

Volunteer at Flamenko Coventry! May 2017-May 2017

- Providing information about directions and facilities during the event
- Preparing for exhibitions, workshops and marketing stalls
- Filming and creation of the after-video

KEY SKILLS AND ABILITY

Editorial

- Strong writing skills through the ability to write articles for blogs, newspapers and magazines as well as being able to convey a message in short copy for social media (Twitter, Facebook, Instagram)
- An understanding of digital content with an instinct for creating content on multi-channel platforms
- Outstanding grammar and spelling
- Trained in Adobe Premiere Pro CC 2015

Teamwork

- Persistence and encouragement as a result of working alongside a team
- Collaboration with other students to present and perform in a presentation
- Taking on a team leader role effectively and efficiently
- Actively engaging and listening to other team members

Communication

- Dealing with queries and complaints with gratitude and proficiency
- Experience in adjusting communication using tone and dialect, dependent of on the audience
- Confident when speaking and overcoming any barriers in order to acquire and assist to their needs

Organisation

- Time management skills developed from part-time work whilst attending full time education

Resilience

- Able to withstand external pressures and develop stress management mechanisms when working on a project
- A tenacious attitude in regard to set targets and objectives

EDUCATION

Coventry University **Journalism and Media BA(Hons)- 2:1 (Predicted)** **2015-2018**
Modules included; Understanding Media and Communication, Making Journalism, Media Law in practice, Journalist Activism and Professional experience.

Twyford C of E High School **A-level** **2013-2015**
English Literature (B), Spanish (B), Psychology, (C) Biology, (C)

Twyford C of E High School **GCSE** **2008-2013**
11 A*-B including English, Mathematics and Media Studies.

ADDITIONAL INFORMATION

- Intermediate level of Spanish
- First aid training

REFERENCE

Bianca Wright

Senior lecturer- Digital Journalism

Address: Ellen Terry Building, Jordan Well, Coventry, CV1 5RW

Telephone number: 024-7688-7688

E-mail: ab6597@coventry.ac.uk

Jasmine Amara

Journalism and Media BA(Hons) Undergraduate

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PERSONAL INFO

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Website:

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EDUCATION



Coventry University 2015-18

Journalism and Media BA(Hons)

2:1 (Predicted)

Modules included: Understanding Media and Communication, Making Journalism, Media Law in practice and Professional experience

Twyford C of E High School 2013-15

English Literature (B), Spanish (B), Psychology (C), Biology (C)



WORK EXPERIENCE

Video content editor

www.icov.co.uk

Sept 2016-Feb 2017

Volunteer at Flamenko Coventry!

<https://www.facebook.com/Flamenko-Coventry-917794884985224/>

May 23rd-May 25th 2017

SKILLS



Adobe Premiere Pro, Creative Writing, Sustainable Practice and Design, Microsoft Office, Microsoft Excel (advanced spreadsheets), Management and Organization